

HONG THAI TRAVEL 'OUR JOURNEY' PHOTOGRAPHY CONTEST

Calling all photography enthusiasts! We are holding a mini photography contest in conjunction with our 32nd Anniversary Celebration. This year our theme for the contest is Family's Beautiful Smiles - the biggest highlight of Our Journey 亲情约定之旅: “家人的笑容，就是旅途中最美丽的风景”



In order to qualify, please check your photos against the following rules:

Step 1: You had travelled OR are travelling with Hong Thai Travel from January 2016 to June 2017

Step 2: A background scenery of any attractions visited during the vacation

Step 3: Your FAMILY and the happiest smiles possible must be seen in your photo

Entries must be submitted by 7 July 2017 (Fri), 11.59pm. Five photographs will be shortlisted and uploaded for voting between 12 – 16 July 2017 (Wed-Sun), 11.59pm. on Facebook. The Winners will be announced on 17 July 2017 (Mon) on Facebook and they must be present during prize presentation on our 32nd Anniversary Carnival Travel Fair; 23 July 2017 (Sun), 5.30pm otherwise, prize will be forfeited. Prizes for winning entries are as follow:

Grand Prize (1 Winner) – \$300 Travel Vouchers*

Consolation Prizes (4 Winners) – Limited Edition Goodie Bag (worth \$50) + \$100 Travel Vouchers*

(*Terms & Conditions Apply)

Besides having attractive prizes for winners, **10 Lucky Voters** who voted for the winning entry will bring home a complimentary **\$50 Shopping Vouchers***. Winners will be announced on 17 July 2017 (Mon) on Facebook and they must be present during prize presentation on our 32nd Anniversary Carnival Travel Fair; 23 July 2017 (Sun), 5.30pm otherwise, prize will be forfeited. What's more, another lucky draw will be held during our fair and 1 of the 10 Lucky Voters can stand a chance to **WIN an Additional \$100 Travel Voucher.**

If you are submitting a soft copy of the photograph, the photograph must be:

1. In JPEG (.jpg) format
2. at least 1600 pixels, 300dpi
3. only original, unmodified camera image, not more than 5MB
4. indicated with a theme describing the photograph in a one-liner title, in English or Mandarin (e.g. Ah Gong's Cheeky Smile at Jeju)

Please email your photograph to photocontest@hongthai.com.sg, indicating –

- <<Our Journey>> in the email subject
- Participant's Name
- Contact Number
- Email
- Relationship of the featured people
- TB Number **or** Departure Dates with Tour Name

If you are submitting the photograph in hard copy, the photograph must be:

1. In size of 5R image
2. Indicated at the back with your name, contact number, email address (if applicable), with a one-liner title, in English or Mandarin (e.g. Ah Gong's Cheeky Smile at Jeju)
3. Hong Thai Travel will not be responsible for any lost postages.

Please mail the photograph to:

**Advertising and Marketing Division, Outbound
Hong Thai Travel Services
1 Park Road, #02-121,
People's Park Complex,
Singapore 059108**

Venue for Photography display and results announcement:

Hong Thai 32nd Anniversary Carnival Travel Fair

Date: 23 July 2017 (Sun)

Venue: Suntec Convention & Exhibition Centre, Concourse, Level 3

Time: 10am to 5pm, results will be announced at 5.30pm

Deadline for photographs submission is on 7 July 2017 (Fri), 11.59pm.

By submitting photography content for the photo contest, you agree to the following:

1. For clarity, you retain all of your ownership rights in material you have submitted to Hong Thai Travel. By submitting the photograph, you grant Hong Thai Travel (which includes its subsidiaries, affiliates, joint ventures, and licensees) the following rights: a royalty-free, worldwide, perpetual license to display, distribute, reproduce, and create derivatives of the photography Content, in whole or in part, without further review or participation from you, in any medium now existing or subsequently developed, in editorial, commercial, promotional, and trade uses in connection with Hong Thai Travel Products. Hong Thai Travel may license or sublicense, in whole or in part, to third parties rights in photography Content as appropriate to distribute, market, or promote such Hong Thai Travel Products. A Hong Thai Travel Product is defined as "a product of Hong Thai Travel, a subsidiary, affiliate, joint venture, or licensee of Hong Thai Travel, in any language, over which Hong Thai Travel has "Editorial Control." For the purposes of this Agreement, "Editorial Control" means the right to review, consult regarding, formulate standards for, or to exercise a veto over the appearance, text, use, or promotion of the Hong Thai Travel Product. You also agree that Hong Thai Travel may make the photography Content available to users of the Hong Thai Travel Services who may display and redistribute it in the same way that Hong Thai Travel makes all other Content available. 2. Hong Thai Travel retains full editorial control over the selection of and the decision not to select any particular photograph for publication. 3. Hong Thai Travel will not consider photos that identify as obscene, provocative, or having objectionable content and reserves the rights to disqualify any contestant who has infringed any of the contest rules. 4. You agree to assume full and sole responsibility for any photography Content you have submitted, and you agree to making your submission with express consent of the owner, that you have obtained all permissions necessary for Hong Thai's use, in accordance with the consent you grant in above, of any photography Content that you submit, and nothing you have submitted will infringe on the rights of others. 5. In the case of any disputes, Hong Thai Travel holds the right to making the final decision. No queries will be addressed.